

For Release: March 19, 2020

---

Contact:  
Noelle Henderson  
Cancer CAREpoint Board Chair  
noelle@cancercarepoint.org  
408.402.6611

## Cancer CAREpoint names Dawn Hogh as Executive Director High Tech and Non-Profit Leader Combines Passion and Expertise

---

After conducting a careful and thorough regional and national search, the Cancer CAREpoint Board of Directors announced today the appointment of Dawn Hogh as Executive Director of Cancer CAREpoint. Ms. Hogh previously served as Deputy Director of Cancer CAREpoint and brings a combined 35 years of experience in high-technology marketing and business development and non-profit growth and fundraising to Cancer CAREpoint.

“We are pleased to have Dawn’s leadership and experience in business development as we continue to expand and provide more services. Cancer CAREpoint, which provides non-medical support services to cancer patients and their families, has grown significantly in the last several years, and Dawn has been key to our growth. Her knowledge of and passion for Cancer CAREpoint coupled with her experience will help us accelerate our ability to reach those impacted by cancer in our community,” says Noelle Henderson, Chair of Cancer CAREpoint’s Board of Directors.

Ms. Hogh spent 25 years in high tech, serving in senior executive marketing and business development positions for a variety of public and private companies. She previously served as the Senior Director, Development and Marketing at Hope Services and member and Chair of the Board of Directors of Rebuilding Together, Silicon Valley. Ms. Hogh has a B.A. in Economics and M.S. in Industrial and Operations Engineering, both from the University of Michigan.

“I am excited and honored to be leading Cancer CAREpoint and to have the opportunity to work with our donors, volunteers, board, and community partners as we move into the next decade of CARE to grow our services to meet the needs of cancer patients and their families in our community.”

###

### **About Cancer CAREpoint**

Cancer CAREpoint is the only community-based organization providing comprehensive support programs to anyone in Silicon Valley impacted by cancer **at no cost** no matter where they receive medical treatment, their cancer type or their insurance status. The personalized and individualized support services include nutrition, exercise, therapeutic massage, Mind-Body skills, counseling, support groups, seminars, a Wig Bank,

Survivorship programs for patients post-treatment and a Family CARE program for parents with cancer and their children. Learn more at [cancerpoint.org](http://cancerpoint.org).